



APPLICATIONS
ARE OPEN!

TWO NEW
OPPORTUNITIES
AVAILABLE!

SEEKING PRIMARY CARE PRACTICE TEAMS FOR QUALITY IMPROVEMENT PROJECTS

**Learn from national experts in obesity prevention,
skilled in leading QI efforts in pediatric primary care!**

The American Academy of Pediatrics' Institute for Healthy Childhood Weight is offering two virtual quality improvement (QI) projects in 2020. Providers have the opportunity to earn 25 Part 4 Maintenance of Certification (MOC) points and 20 PICME/Part 2 MOC points (if approved), along with additional project-specific Continuing Medical Education (CME) credits. Projects will focus on:

- Improving early feeding assessment, counseling and obesity prevention (focused on children under age 2) in the Optimize Infant and Toddler Feeding for Obesity Prevention Project
- Improving obesity risk assessment and prevention (focused on children ages 2 and above) in the Childhood Obesity in Primary Care (COPC) Project

PROJECT OVERVIEW

OPTION 1: OPTIMIZE INFANT & TODDLER FEEDING FOR OBESITY PREVENTION

Project Kickoff: January 21, 2020

The Institute is piloting an innovative QI project focused on fostering healthy behaviors and healthy weight in children from birth to age two. Emphasis will be on improving and tailoring nutrition and healthy behaviors assessment and counseling, during well-child visits for children under 2 years of age.

- 19 weeks (3 data cycles)
- 1 sustainability cycle (6-months later)
- 25 Part 4 Maintenance of Certificate (MOC) points
- 20 PICME/Part 2 MOC points
- Up to 4 additional CME/Part 2 MOC credits

OPTION 2: CHILDHOOD OBESITY IN PRIMARY CARE (COPC)

Project Kickoff: February 4, 2020

Childhood Obesity in Primary Care is a premier QI project from the Institute, that aims to improve the implementation of comprehensive obesity-related health risk assessment in pediatric primary care practices. Providers will focus on their assessment, counseling and appropriate guidance for children age two and above, during well-child visits.

- 19 weeks (3 data cycles)
- 25 Part 4 Maintenance of Certification (MOC) points
- 20 PICME/Part 2 MOC points
- Up to 6 additional CME credits

What are the other benefits?

- ★ Participate in evidence-based educational content.
- ★ Access a change package with clear strategies and resources.
- ★ Interact with peer practice teams to share experiences, strategies and tips.

Who should participate?

- ★ Pediatric primary care practices/clinics (e.g. group or solo practices, Community Health Centers/Federally Qualified Health Centers, medical school-affiliated, government, non-government, or non-profit clinics, etc.) that can assemble a core QI team (2-4 members) to cover various roles, including:
 - Lead clinician
 - Clinical/Office support staff
 - Office manager
 - Data Coordinator



When and where should I apply?

- ★ Applications for both projects will close on November 25, 2019. Scan QR code or go to <https://ihcw.aap.org/Pages/QI.aspx> to learn more and apply!